

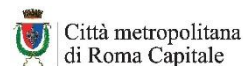
Agenda

2nd TG meeting

Thematic Group (TG) on Farm Diversification

06 & 07 May 2026

Palazzo Valentini, Piazza Venezia,
Rome, Italy



Introduction

A significant number of European farmers are facing challenges in sustaining their livelihoods due to income instability, natural disasters, extreme weather events, environmental degradation, geopolitics, cost-price pressures, and increased market competition. The degree of economic vulnerability increases significantly, particularly for smaller farms, farms in certain sectors and farms located in economically disadvantaged or geographically challenging regions. For these farmers, one way of stabilising or increasing their income is to use their assets (land, buildings, equipment) to diversify into non-agricultural activities, thus creating sources of income that are independent from an agricultural income which is inherently unstable.

Diversification can help farmers by means of stabilising or increasing their on-farm incomes, creating employment and contributing to the local economy through non-agricultural activities such as leisure, tourism, value-added processing, retailing, house and land rentals, renewables, and others. Farm resilience through diversification can be hampered by weak property markets, lower market opportunities due to remoteness, lower levels of tourism, farm size, financing, organisational readiness, labour, seasonality, or conflict with the core farming activity, all of which may impact what individual businesses can do.

The CAP can play a role in supporting diversification through productive (agricultural production and processing, forestry, promoting other non-agricultural activities) and non-productive farm investments, including in the development of short supply chains and local food systems. The CAP also supports the strengthening of business competitiveness and diversification in other ways, including through cooperation actions, including LEADER and EIP. Business development may also be supported through farm advisory services or differentiated support rates for investments made by small-sized farms. Many Member States foresee higher support rates for small farms, mostly for productive and non-productive farm investments, as well as investments for processing/marketing agricultural products and for non-agricultural diversification.

Aims of the second TG meeting

- Continue to assess the effectiveness of the CAP & wider policy frameworks for farm diversification
- Develop proposals on policies & support mechanisms for diversification.



Timing	06 May 2026
12.00 – 13.00	Registration & welcome buffet
13.00 – 13.30	Welcome & agenda for the day
13.30 – 14.30	<p>Presentations: Farm diversification policy approaches and examples:</p> <p>Farm diversification in Italy: definition, regulatory framework and CAP support, <i>Umberto Selmi, Italian National Network, Italy</i></p> <p>Enabling or Constraining Farm Diversification: The Role of Regional Administrative Frameworks in Lazio, <i>Roberta Centonze, Lazio Region, Italy</i></p> <p>Italian Agritourism, key figures and perspectives, <i>Francesco Fratto, Italian National Network, Italy</i></p> <p>Soparnik.eu - from tradition to modern market: A Case of Farm Diversification through Quality Food, <i>Mario Stipetic, Soparnik, Croatia</i></p> <p>Young Farmers in Malta: Diversification as a key to the future of farming, <i>Janie Vassallo, MaYa, Malta</i></p> <p>Introduction to Parallel group sessions</p>
14.30 -17.30	<i>Rolling Coffee</i>
14.30 - 17.30	<p>Parallel group sessions: Development of proposals on policies & support mechanisms for farm diversification, related to the following topics:</p> <ul style="list-style-type: none"> - <i>Defining farm diversification, its relationship with agricultural production and wider society.</i> - <i>Enabling regulatory environment for farm businesses</i> - <i>Driving innovation through farm diversification clusters</i> - <i>Financing farm diversification</i> - <i>Future opportunities for young people and family members</i>



	- <i>Dedicated networking, advisory services, skills development, knowledge exchange and innovation support for farm diversification.</i>
17.30 - 17.45	Wrap up of Day 1
17.45 -19.30	<i>Free time</i>
19.30 - 22.30	Networking Dinner
Timing	07 May 2026
From 07.30	Buses to Casale di Martignano from Rome
09.00 - 09.10	Welcome & agenda for the day
09.10 - 11.00	Refinement of proposals from group discussions Discussion on coherent policy frameworks for farm diversification. Summing up and next steps
11.00 - 12.30	Farm tour: diversification in practice
12.30 - 14.00	<i>Lunch</i>
14.00	Depart for airport

