



**Sustainable  
tourism**

**Interreg  
Euro-MED**



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**Agenda - Online WEBINAR – *From data to action: The Interreg Euro-MED Network of Sustainable Tourism Observatories***

**Friday, 28 March 2025**

**10:00 – 12:00 CET**

**10:00. The Dialogue4Tourism project and the Sustainable Tourism Mission of the Interreg Euro-Med Programme:** Julia Saiz-Pardo, El legado andalusí Andalusian Public Foundation (Regional Ministry of Tourism and Sport of Andalusia, Spain) (lead partner of Interreg Euro-MED Dialogue4Tourism Project)

**10:15. Building a sustainable future: the role of the Network of Sustainable Tourism Observatories.** Ferdinando Rossi, Lazio Region (partner of Interreg Euro-MED Dialogue4Tourism Project)

**10:30 Presentation of the working calendar for 2025.** Valentina Castello, Università Europea di Roma (associated partner of Interreg Euro-MED Dialogue4Tourism Project)

**10:45 The strategic importance of a Network of Observatories in Sustainable Tourism, challenges and issues involved and possible solutions.** Giuliano Tallone, Lazio Region (partner of Interreg Euro-MED Dialogue4Tourism Project)

**11:00 Enhancing a shared data-driven decision-making for sustainable tourism.** Annarita Iacopino and Loredana Giani, Università Europea di Roma (associated partner of Interreg Euro-MED Dialogue4Tourism Project)

**11:20 Presentation of the Greening the Islands' Observatory.** Gianni Chiannetta, Greening the Islands (partner of Interreg Euro-MED Dialogue4Tourism Project)

**11:40 Q&A**

**12:00 End of session**