



Dialogue4Tourism Project

Public session

Valamar Diamant Hotel, Brulo 1, 52440, Poreč, Croatia

The meeting will take place in the hall Magnolia

[Join Zoom Meeting](#)

Meeting ID: 835 3025 1166

Official language: English, Croatian

AGENDA, 15th October 2024

Work session - The Role of the Local and Regional Governments in Enhancing Sustainable Tourism

8:30 - 9:00	REGISTRATIONS
9:00 - 9:30	WELCOME BY: <ul style="list-style-type: none"> • Boris Miletić, President of the Istria Region • Axel Rodríguez-Garrote, Project Officer attached to the Sustainable Tourism Mission – Joint Secretariat of the Interreg Euro-MED Programme • Julia Sáiz-Pardo, El legado andalusí Andalusian Public Foundation (Regional Government of Culture and Sport of Andalusia, Spain), Lead Partner of Dialogue4Tourism Project • Dean Ban, PhD, Director of the Institute of Agriculture and Tourism
9:30 - 11:00	FIRST SESSION: WORK SESSION: Joining efforts in innovation, circular economy, climate change, green & smart tourism and tourism industry of thematic projects of Interreg Euro-MED and others Moderator: Adriana Glavić (IPTPO, D4T PP) Interreg Euro-MED Mission Sustainable Tourism <ul style="list-style-type: none"> • NaTour4CChange - Izidora Marković Vukadin, PhD, Institute for Tourism (LP) • SMITour - Lorena Vidas, Municipality of Prato (LP)



Junta de Andalucía
Consejería de Cultura y Deporte



Fundación Pública Andaluza
El legado andalusí

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



REGIONE
LAZIO

Institut za poljoprivredu
i turizam



Institute of Agriculture
and Tourism



DEPARTMENT
OF PUBLIC WORKS



ascame



GREENING
ISLANDS



<https://sustainable-tourism.interreg-euro-med.eu/>



dialogue4tourism@interreg-euro-med.eu

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط



Dialogue4Tourism Project



Interreg Euro-MED Mission Innovation

- **REVIVE** - Eudokia Balamou, PhD, Larnaca and Famagusta Districts Development Agency (LP)

Interreg Central Europe

- **More Than a Village** - Roberta Kalčić Savatović, City of Buzet (PP)

ERASMUS+

- **GreenTEA** - Ana Težak Damijanić, PhD, Institute of Agriculture and Tourism (PP)

EISMEA

- **D3HUB, EU Competence Centre for Data Management in Smart Destinations** - Dolores Ordoñez, PhD, ANYSOLUTION (LP)

11:00 - 11:15

Short Introduction of the Thematic Projects of the Sustainable Tourism Mission - Josep Rodríguez, Barcelona Provincial Council, Community4Tourism, Lead partner

11:15 - 11:45

COFFEE BREAK

11:45 - 13:15

ROUND TABLE: The Role of the Local and Regional Governments in Enhancing Sustainable Tourism. How can we enhance multi-level governance?

Moderator: Kristina Brščić, PhD (IPTPO, D4T PP)

Participants:

- **Loris Peršurić**, Mayor of the City of Poreč
- **Marko Paliaga, PhD**, Mayor of the City of Rovinj
- **Cristina Vojić-Krajcar**, Istria Tourist Board, Marketing Manager
- **Josep Rodríguez**, Barcelona Provincial Council (C4T LP)
- **Giuliano Tallone, PhD**, Lazio Region (D4T PP)
- **José Francisco Benítez Santos**, Ministry of Tourism and Andalusia Exterior (D4T AP)





Dialogue4Tourism Project

13:15 - 14:00	COFFEE BREAK
14:00 - 15:30	<p>ROUND TABLE: Awareness Day: Transversal networks of the Interreg Euro-MED Missions: Innovative Sustainable Economy, Natural Heritage, Green Living Areas and Sustainable Tourism & other Programmes / Strategies</p> <p>Moderator: Ioannis Mardikis (EPLO, D4T PP)</p> <ul style="list-style-type: none"> • Vasiliki Madoulka, Region of Crete (Dialogue4Nature LP) • Bernard Massabo, Metropole Nice Cote D'azur (Dialogue4LivingAreas LP) • Mislav Kovač, The Ministry of Regional Development and EU Funds of the Republic of Croatia, Head of the Sector for Coordination of European Territorial Cooperation programmes and Macro-Regional strategies (Dialogue4Innovation PP and D4T AP) • Marko Opančar, National Contact Point Croatia • Saša Popovac, The Croatian National Tourist Board, Strategy and Business Intelligence Director (D4T AP)
15:30 - 15:45	Wrap up - Ioannis Mardikis (EPLO, D4T PP)
15:45	END OF SESSION



Junta de Andalucía
Consejería de Cultura y Deporte



Fundación Pública Andaluza
El legado andalusí

Cultural route
of the Council of Europe
Ministère culturel
du Conseil de l'Europe



REGIONE
LAZIO

Institut za poljoprivredu
i turizam



Institute of Agriculture
and Tourism



DEPARTMENT
OF PUBLIC WORKS



ascame



GREENING
ISLANDS

